# National Artificial Intelligence Advisory Committee Briefing Minutes September 29, 2023

The National Artificial Intelligence Advisory Committee (NAIAC) held a virtual public briefing from 1:00-2:00 pm on Friday, September 29, 2023. The briefing was recorded and is <u>available</u> online.

### **NAIAC Committee Members**

- Victoria Angelica Espinel
- Amanda Ballantyne
- David Danks
- Susan Gonzales
- Ramayya Krishnan
- Haniyeh Mahmoudian
- Christina Montgomery
- Liz O'Sullivan
- Fred Oswald
- Navrina Singh
- Reggie Townsend
- Miriam Vogel
- Janet Haven

#### **NIST Staff Members Present:**

- Alicia Chambers
- Rachel Trello

# **Invited Briefers**

- Aaron Cooper, Vice President of Global Policy, Business Software Alliance
- Keith Kupferschmid, CEO, Copyright Alliance
- Catherine Stihler, CEO, Creative Commons

## **Meeting Minutes**

# **Opening Remarks**

- NAIAC Chair Miriam Vogel welcomed the session participants.
- Christina Montgomery welcomed invited guests to speak to the topic of how to regulate copyright issues within the context of generative AI.

#### **Presenter Remarks**

Presenters were invited to give five minutes of prepared remarks to the Committee. Each
presenter's remarks may be viewed in full in the accompanying recording of the briefing.
(Watch Remarks)

- Keith Kupferschmid, CEO, Copyright Alliance, emphasized individualized licensing agreements that reflect the diverse needs of different copyright owners as a critical component of driving a responsible and robust AI economy.
- o **Aaron Cooper,** Vice President of Global Policy, Business Software Alliance, suggested that resolving the nuances of AI copyright considerations requires first defining the creative relationship between artists and the AI tools they use.
- o **Catherine Stihler,** CEO, Creative Commons, summarized AI discussions within the creative community, especially regarding the use of artistic work to train AI models, and advocated for inclusive policymaking that prioritizes individual creator needs rather than imposing copyright law as a universal ethical framework for resolving these issues.

## **Question and Answer Session**

- Montgomery thanked the presenters for their insights and invited Members to ask follow-up questions of each presenter.
  - o Members asked participants how to balance the social value of AI use in content creation against the individual rights of artists.
  - o Members asked participants to expand on their discussion of the parameters of 'fair use' in the context of AI.
  - Members noted participants' discussion of the highly contextual nature of copyright and asked how copyright considerations might interact with other privacy regulations to build more robust artist protections.

# **Closing Comments**

- Montgomery and the NAIAC Chair thanked everyone for their work, insights, and participation and invited the speakers to continue the conversation in the coming months.
- The Designated Federal Officer added that recordings and minutes of other NAIAC listening sessions are available online at <a href="http://ai.gov/naiac">http://ai.gov/naiac</a> and that members of the public can contact NAIAC by emailing <a href="maiac@nist.gov">naiac@nist.gov</a>.
- The Designated Federal Officer adjourned the meeting at 2:00 pm Eastern Time.